



◊ R A A S A Y ◊ WALLED GARDEN

Raasay Walled Garden – GDPR Privacy Policy

Last updated: 24th November 2025

Raasay Walled Garden (“we”, “our”, “us”) is a sub-group of Raasay House Community Company, a community-owned organisation based on the Isle of Raasay, Scotland. We are committed to protecting your personal data and complying with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

This Privacy Policy explains how we collect, use, store, and protect personal information when you sign up to receive our newsletter or other marketing updates.

1. Data Controller

The data controller for personal information collected through our newsletter sign-up is:

Raasay Walled Garden

Isle of Raasay, Scotland

Email: raasaywalledgarden@gmail.com

2. What Personal Data We Collect

When you sign up for our online newsletter, we collect:

Email address

Optional information you may choose to provide (e.g. first & last name)

No other personal data is collected unless explicitly provided by you.

3. How We Collect Your Data

We collect your data through:

Our online newsletter sign-up form

Embedded forms or links located on our website or social media pages, in person and via qr codes at the Walled Garden and any events we may attend.

You must actively consent to receive communications before we add you to our mailing list.

4. How We Use Your Data

Your email address will be used only for purposes directly related to Raasay Walled Garden, including:

Newsletters

Updates on garden events, volunteering, or activities

Information about produce, workshops, projects, or community initiatives

Marketing communications solely relating to Raasay Walled Garden

We do not share your details with any third party.

5. Legal Basis for Processing

We rely on your consent (UK GDPR Article 6(1)(a)) to send you newsletters and marketing emails.

You may withdraw your consent at any time by:

Clicking “unsubscribe” in any email we send

Contacting us directly at: raasaywalledgarden@gmail.com

6. How and Where Your Data Is Stored

We use Brevo as our email marketing platform.

Your email address and any optional data are stored securely on Brevo’s servers.

Brevo complies with UK/EU GDPR requirements and provides secure data processing safeguards.

Access to Brevo is restricted to essential authorised Raasay Walled Garden personnel only.

7. Data Retention

We retain your personal data until you unsubscribe or request deletion.

When you unsubscribe:

You are removed from our active mailing list

We may retain minimal data in suppression lists to ensure you are not accidentally re-added (a GDPR-compliant practice)

8. Sharing Your Data

We do not sell or share your data with third parties.

Your data may be shared only in the following cases:

With Brevo, our email service provider, solely for sending emails on our behalf

If legally required to comply with applicable laws, regulations, or lawful requests

Brevo acts as a data processor under our instructions.

9. Your Rights Under UK GDPR

You have the right to:

Access your personal data

Correct inaccurate data

Withdraw consent at any time

Request deletion (“right to be forgotten”)

Object to processing

Restrict processing

Request data portability

To exercise your rights, contact us at raasaywalledgarden@gmail.com

10. Cookies and Website Tracking

If our sign-up form is embedded on a website, cookies or analytics tools may collect anonymous usage data. This data does not identify you personally and is not linked to your newsletter subscription.

11. Data Security

We take data protection seriously and implement:

Secure system access controls

Encrypted connections

Limited access to authorised personnel

Regular data oversight and compliance checks

12. Updates to This Policy

We may update this policy occasionally. Any changes will be posted on our webpage with a revised “last updated” date.

13. Contact Us

For questions or GDPR requests, contact:

Raasay Walled Garden

Isle of Raasay

IV40 8PB

Raasaywalledgarden@gmail.com