

Bring People Together for Raasay's New Shop

Friendship • Food • Community • Future

A fundraising pack to help support the new
community shop and post office on the Isle of
Raasay



www.raasay.com/CORRA-fundraising

Welcome

Thank you for supporting CORRA's New Shop Fund.

The community of the Isle of Raasay is raising £1.5 million to transform the Old Free Presbyterian Church into a new, bigger community shop and post office.

This project is about creating a space that reflects the needs of island life today and into the future , a bigger, more accessible place for residents and visitors alike.

This pack is here to help you bring people together, raise funds, and spread the word.

Every fundraiser will be different, and every contribution matters.

Making It Happen

You can organise something on your own, but fundraising is often easier, and much more enjoyable, when people come together.

Whether it's neighbours, friends, local groups, businesses, colleagues, or family, having a few extra hands can make planning simpler and more fun.

You might:

- Organise a community gathering
- Host a bake sale or coffee morning
- Arrange a ceilidh or quiz night
- Take on a sponsored challenge
- Bring people together for food and conversation

There's no right or wrong way to take part.

What Will You Do?

Every fundraiser helps build the future of Raasay's new shop.

Your event could be:

- A small gathering with neighbours
- A fundraising meal or supper club
- A local craft or makers market
- A community walk, swim, or cycle
- A raffle or auction
- A school or workplace fundraiser

Simple ideas often work best.

Choose a Time and Place

Pick somewhere that feels welcoming, practical, and easy for people to join.

This could be:

- A community hall
- A garden or outdoor space
- A local business
- A school or workplace
- Your own home

Think about:

- Seating and shelter
- Parking or accessibility
- Toilets and facilities
- Weather back-up plans

Choose a date and time that works well for the people you hope will come along.

Invite People to Join In

Once your plans are taking shape, let people know what's happening.

A mix of approaches works best:

- Social media posts
- Posters and flyers
- WhatsApp or Facebook groups
- Word of mouth
- Local noticeboards

Friendly invitations help people feel confident about joining in. If you're organising a larger event, local press may also help spread the word.

Dont forget to let us know so we can promote it too - email: chair.corra@gmail.com with the details.

Create a Welcoming Atmosphere

Small touches can make your fundraiser feel special.

You might include:

- Bunting or decorations
- Flowers or handmade signs
- Music or entertainment
- Shared food and drinks
- Games or conversation starters

The goal isn't perfection, it's creating a relaxed, welcoming environment where people feel comfortable spending time together.

Bring People Together

Fundraisers are also about connection and community spirit.

You could include:

- A quiz or raffle
- Live music
- Local stories or photographs

Simple activities help people relax, talk, and enjoy being together

Celebrate Our Community

Your event could also be an opportunity to celebrate local stories, talents, and traditions.

You might:

- Share old photographs of Raasay
- Invite local artists or makers
- Highlight island history
- Showcase local produce or crafts

Fundraising events work best when they feel rooted in the place and people around them.

Need a Poster?

To help make fundraising easy (and fun!), we've created an editable Canva (Free to use) poster template that you can personalise for your own event. Simply add your event name, date, location, and details to create something eye-catching and ready to share online or print out locally.

Whether you're planning a bake sale, ceilidh, coffee morning, raffle, sponsored challenge, or something completely unique, the template is there to help you get started and spread the word.

And if design is your thing - feel free to create your own posters too! Homemade, hand-drawn, colourful, creative, or simple, every fundraiser is different, and we'd love your event to reflect your own personality, and ideas.



What To Do With the Money Raised

Thank you for supporting CORRA's New Shop Fund

Once your event is finished, there are two simple ways to pass on the money you've raised:

Donate by Card

You can make a payment directly using our online donation link:

DONATE HERE

This is the quickest and easiest option for card payments and online fundraising totals.

Drop Funds into Raasay Community Stores

Cash donations can also be taken directly to Raasay Community Stores, where a member of the team will be happy to help.

If possible, please include:

- Your name or group name
- The name of your event
- The total amount raised

We'd also love to hear how your fundraiser went and see any photos from the day! Email: chair.corra@gmail.com

Stay Connected

Follow the journey and help spread the word about CORRA's New Shop Fund.

Website: <https://raasay.com/corra-fundraising>

Social media:

 Raasay Community Stores | Kyle of Lochalsh

 David Carslaw (@raasaystores) • Instagram profile

Contact details: Community of Raasay Retail Association, Isle of Raasay, IV40 8NS

Together, we're helping build the future of the Isle of Raasay.